



IFW 3622

PTO/SB/21 (07-06)
Approved for use through 09/30/2006. OMB 0651-0031
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/859,528-Conf. #8092	
	Filing Date	March 19, 2001	
	First Named Inventor	Sandro Pasquali	
	Art Unit	3622	
	Examiner Name	A. D. Duran	
Total Number of Pages in This Submission	4	Attorney Docket Number	65164/P007C1/SIMPLE

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	Statement Under 37 CFR 3.73(b)
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	Return Receipt Postcard
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application	Remarks	
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	FULBRIGHT & JAWORSKI L.L.P.		
Signature			
Printed name	Thomas J. Meaney		
Date	August 24, 2006	Reg. No.	41,990



PTO/SB/81 (01-06)

Approved for use through 12/31/2008. OMB 0651-0035

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POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM	Application Number	09/859,528-Conf. #8092
	Filing Date	March 19, 2001
	First Named Inventor	Sandro Pasquali
	Title	SYSTEM AND METHOD FOR PROVIDING A DYNAMIC ADVERTISING CONTENT, etc.
	Art Unit	3622
	Examiner Name	A. D. Duran
	Attorney Docket No.	65164/P007C1/SIMPLE

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

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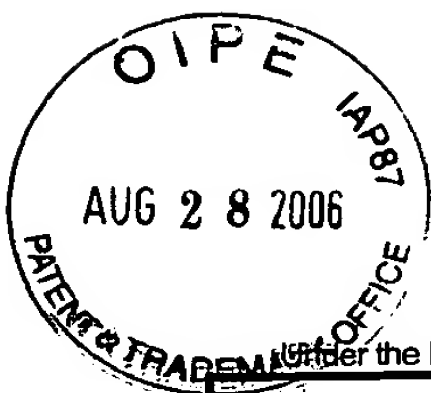
☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Signature		Date	22 AUG 06
Name	Seth Harman	Telephone	(416) 642-3000
Title and Company	President, Simple.com, Inc.		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☐ *Total of 1 forms are submitted.



STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Sandro Pasquali

Application No./Patent
No./Control No.:

09/859,528

Filed/Issue Date:

March 19, 2001

Entitled: SYSTEM AND METHOD FOR PROVIDING A DYNAMIC ADVERTISING CONTENT WINDOW
WITHIN A WINDOWS BASED CONTENT MANIFESTATION ENVIRONMENT PROVIDED IN A
BROWSER

Simple.com, Inc.
(Name of Assignee)

, a Corporation
(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or a true copy of the original assignment is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Pasquali, Sandro To: Wired Solutions, LLC
The document was recorded in the United States Patent and Trademark Office at
Reel 013935, Frame 0124, or for which a copy thereof is attached.
2. From: Wired Solutions, LLC To: Simple.com, Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel 013926, Frame 0570, or for which a copy thereof is attached.
3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

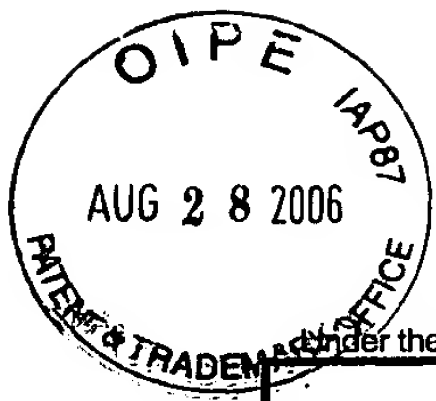
[Signature]
Signature

22 AUG 06
Date

Seth Harman
Printed or Typed Name

(416) 642-3000
Telephone Number

President
Title



Application No. : 09/859,528

Attorney Docket No.: 65164/P007C1/SIMPLE

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